

Keynote Speakers



Keynote Presenter 1: Dr Susan Nancarrow Professor, Southern Cross University

ABSTRACT

Title: Negotiating the politics of research: understanding the system to make your research count

Why is it that despite strong research evidence for the effectiveness (or otherwise) of specific procedures, some practices are more easily changed than others? How do organisations make the trade off between investing in allied health services which can have long term individual and societal benefits, versus investing in high cost interventions with limited individual effectiveness? This paper will discuss the politics of implementing change from a systems perspective. I will discuss ways that you can design your research to maximise the impact from the outset; the process of engagement to promote research implementation; how to create (and sell) the value proposition for your research; and how to position your research politically and strategically to have the greatest opportunity to effect change.

BIOGRAPHY

Susan Nancarrow is Chair of Academic Board and Professor of Health Sciences at Southern Cross University. She originally trained as a podiatrist, but has been working across disciplines as a health services researcher for nearly 15 years. She has a particular interest in health workforce research and reform, service delivery and organisation. Prior to working at Southern Cross University, Susan worked in Sheffield, in the UK for 10 years, examining workforce change in the NHS. Susan is particularly committed to regional and rural health issues and capacity building. She is currently leading a large project to map the allied health workforce in Victoria. Susan lives with her family on the far north coast of New South Wales and is a keen surfer in her spare time.