



2014 Website and Facebook Survey

Regional Wounds Victoria conducted an online survey in May and June 2014 seeking feedback on both website and facebook forums with regards to:

- stakeholder uptake and engagement
- user-friendliness of new format
- usefulness to practice
- complexity of facebook questions
- suggestions

The following is a summary of key results.

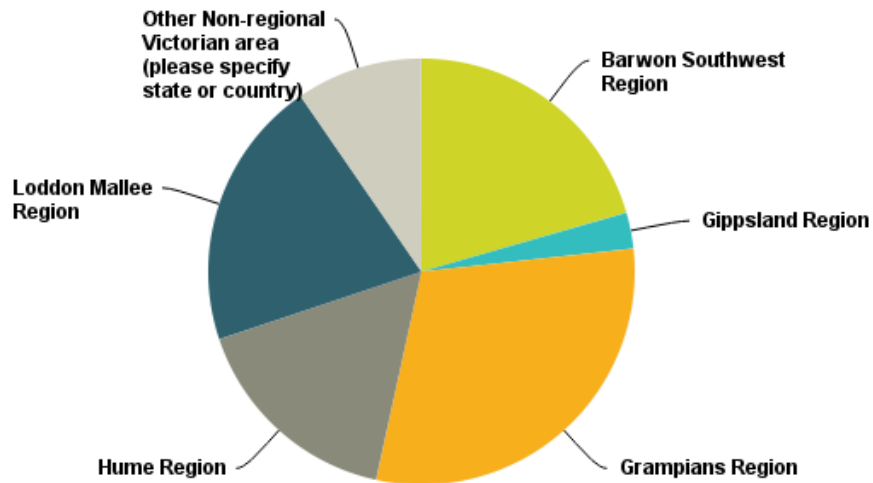
Please contact RWV Admin if you would like more information: rwv@dhs.vic.gov.au

- **73 people completed the online survey, from all rural Victorian regions**
- **Respondents mostly used the website from every few weeks, to every few months**
- **More than half of the respondents stated the “new look” RWV website was easier to navigate**
- **The majority of website users find the site a useful addition to their practice**
- **Of those people who haven’t used the website yet, 60% stated they haven’t got around to it yet**
- **35% of the respondents were friends of RWV on Facebook**
- **Over 90% of our Facebook likers considered the weekly quiz questions a mix of simple and complex**
- **Over 90% of our Facebook likers considered they were learning from the weekly questions, or if not participating, they were learning from watching others’ answers**

73 people completed the online survey, from all rural Victorian regions

Q1 Which Department of Health (Victorian) region do you currently work in?

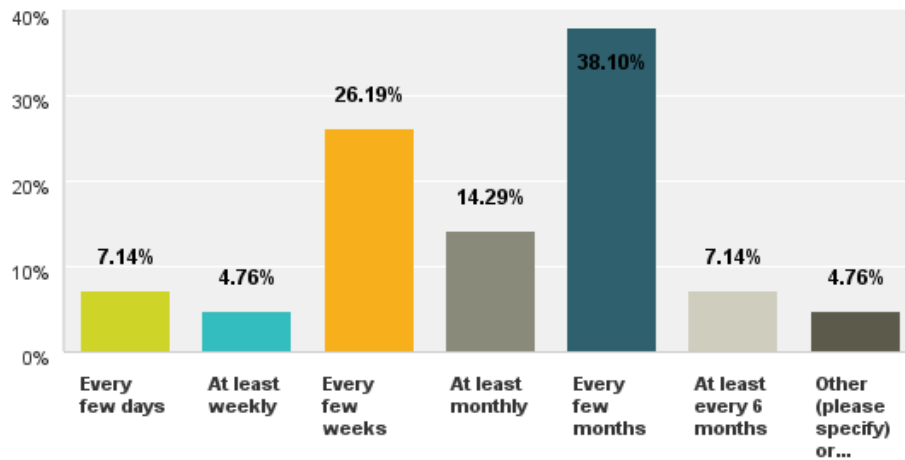
Answered: 73 Skipped: 0



Respondents mostly used the website from every few weeks, to every few months

Q4 How often would you use the website?

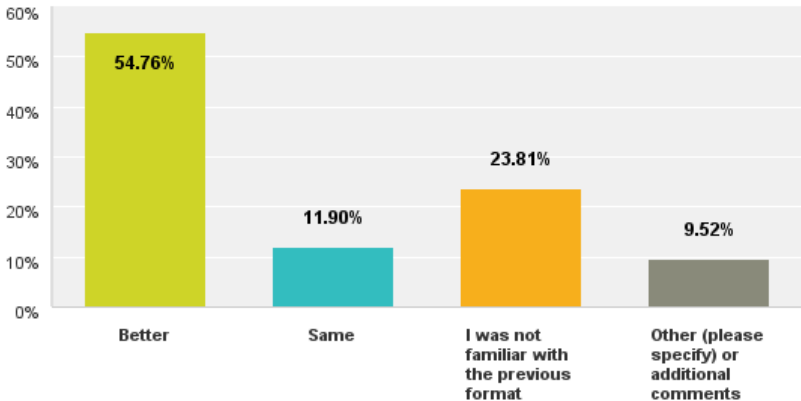
Answered: 42 Skipped: 31



More than half of the respondents stated the “new look” RWV website was easier to navigate

Q6 How would you compare the ease of navigating through the "new look" website to search for items, compared to navigating in the previous format?

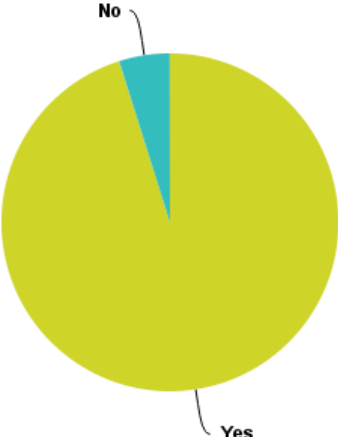
Answered: 42 Skipped: 31



The majority of website users find the site a useful addition to their practice

Q7 Do you find the website a useful tool to aid your practice?

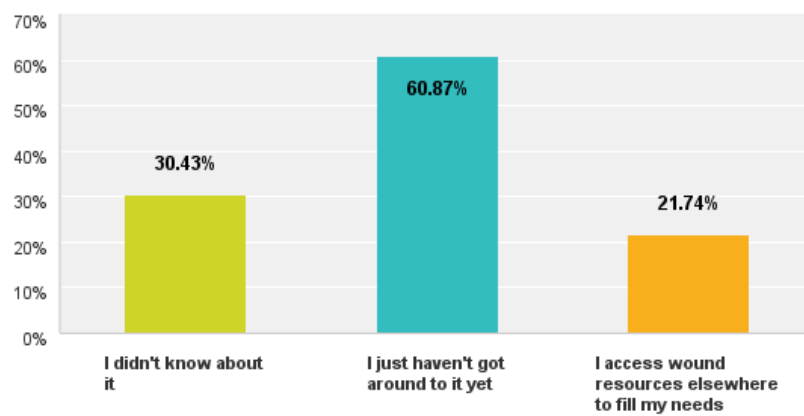
Answered: 41 Skipped: 32



Of those people who haven't used the website yet, 60% stated they haven't got around to it yet

Q8 Is there a particular reason why you have not used the website? (multiple answers may be chosen)

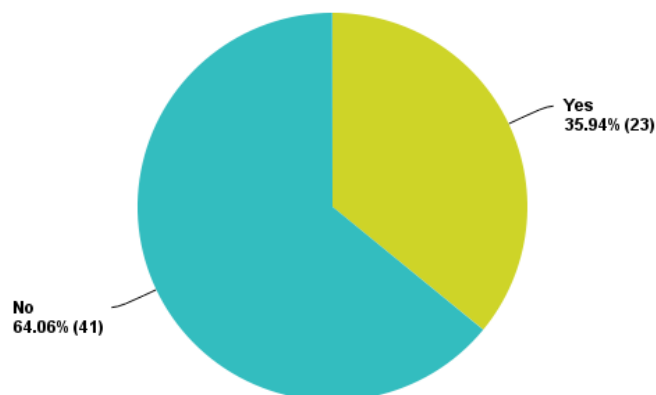
Answered: 23 Skipped: 50



35% of the respondents were friends of RWV on Facebook

Q10 Are you a friend of Regional Wounds Victoria on Facebook?

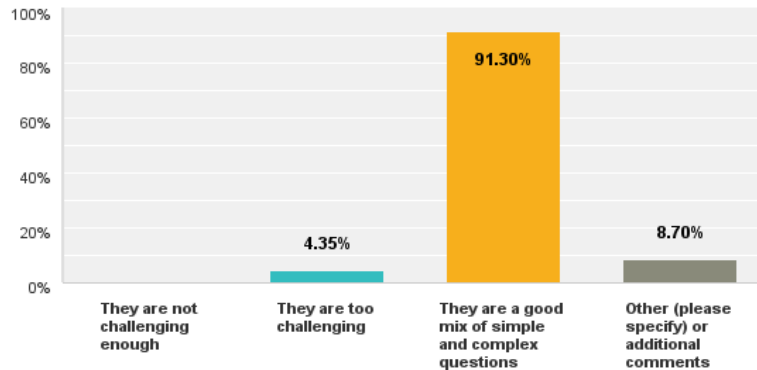
Answered: 64 Skipped: 9



Over 90% of our Facebook likers considered the weekly quiz questions a mix of simple and complex

Q13 How would you rate the clinical questions that are posted on weekly on Facebook with regards to complexity?

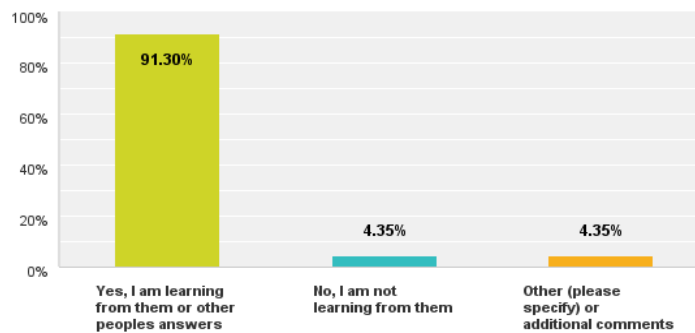
Answered: 23 Skipped: 50



Over 90% of our Facebook likers considered they were learning from the weekly questions, or if not participating, they were learning from watching others' answers

Q14 Do you feel you are learning from the clinical questions/answers that are posted?

Answered: 23 Skipped: 50



Suggestions

- Advertise it more. I think it is great. What a lot of information you have done to build a one stop information hub. My question is how we get the GPs to look as well. I know I will be printing out information for our GPs today
- Just keep adding resources and ideas.
- Links to presentations for users to share would be awesome too
- No, just keep it up-dated with latest practices
- It's a great resource! Keep it up

